

# Sydney Forbes

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## Education

University of South Alabama

Graduated December 10, 2016

B.A. in Communication, concentration in Strategic Communication, minor in Applied Statistics

Major GPA: 3.89

Minor GPA: 3.50

## Experience

LAGNiAPPE Marketing and Strategic Design

January 2016 – Present

*Digital Media Coordinator*

The University of South Alabama, Department of Communication

December 2014 – January 2016

*Public Relations Student Assistant*

Bellingrath Gardens and Home

June 2015 – August 2015

*Marketing/Special Events Summer Intern*

## Honors and Awards

Washington Media Scholars Foundation Scholarship, awarded Fall 2014

The University of South Alabama's Dean List, awarded multiple times

Tau Omega Honor Society, lifetime member

Graduated Cum Laude, December 2016

## Digital Experience Includes:

- Adobe products (primarily Lightroom and InDesign)
- CMS experience (Weebly, Word Press, Constant Contact, Survey Monkey, and Hootsuite)
- HTML
- Proficient in gathering and interpreting Google, LinkedIn, and Facebook analytics
- Facebook, LinkedIn, Twitter, and Instagram management
- Eight years of digital photography practice

## Additional Abilities:

- Detail oriented, quick learner, punctual, exceptionally organized
- Excellent written and verbal communicator
- Four semesters of Minitab and R data analysis
- Microsoft Office products (Word, PowerPoint, Excel)
- Keynote presentations