

## #THINKGREEN VIDEO CONTEST OFFICIAL RULES:

**NO PURCHASE OR TRANSACTION NECESSARY TO ENTER OR WIN THIS CONTEST. MUST BE A MEMBER OF THE SAINT PAUL AREA CHAMBER OF COMMERCE WITH LESS THAN 10,000 EMPLOYEES TO ENTER.** Entry videos can be shared via social media from July 10, 2015 through August 14, 2015. Void where prohibited by law.

**ELIGIBILITY:** Contest is open to active Saint Paul Area Chamber of Commerce (SPACC) members located in Ramsey County or Washington County, Minnesota. A purchase, transaction, or payment will not increase your chance of winning. The prize winner need not be present to win. Contest ends on August 14, 2015. SPACC employees, including its subsidiaries, affiliates, agents, partners, promotion agencies, prize suppliers, and their immediate family members are not eligible to participate in the Contest or to win any prize, as defined by Section 267(c) of the Internal Revenue Code. Previous contest participants, including prior winners, are eligible to participate if videos not previously entered as part of any prior contest are submitted for consideration.

**HOW TO ENTER, ENTRIES & WINNERS:** Each unique video is considered a separate entry. Entries may not contain any offensive material and must fit with the topic of recycling. Each SPACC member is eligible to submit up to three (3) videos for consideration of a prize. All entries become the property of SPACC and may be used as necessary in future promotion of the Rethink Recycling campaign. Entries are subject to verification by contest judges.

Seventeen (17) prizewinners will be selected; the first 15 entries received which fit within the contest guidelines will receive one free entry into a SPACC event (limited to one free entry per submission and up to 3 vouchers per SPACC member), one first place prize of \$300 cash and one second place prize of \$100 cash. Prize recipients will be notified by phone or email as soon as is administratively possible after the contest period has ended. Prize recipients may claim prizes immediately following the selection or by arrangement with SPACC. Prizes are non-refundable, non-exchangeable, non-transferable, and event vouchers (up to a \$30 value) may not be redeemed for cash. Failure to respond or redeem prize within 10 business days will result in forfeiture and a new winner will be selected from the remaining entrants. SPACC reserves the right to cancel the contest at any time or to substitute prizes of equal or greater value. The decision of the contest judges in all matters relating to this promotion is final. If you would like to obtain the name of the prize recipients, please send a self-addressed stamped envelope to: Communications, 401 North Robert Street, Suite 150, Saint Paul, MN 55101.

Participants must submit a video on a publicly accessible URL, no longer than 45 seconds in length of original content, via their twitter handle or shared to SPACC's official Facebook page using the hashtag #ThinkGreen somewhere within the entry. The video must remain active on the publicly accessible URL for the entire contest period from time of entry to August 14, 2015. Entries will be evaluated by contest judges whose decisions will be final and binding on all matters relating to the contest. Videos will be judged according to the following criteria: quality (33% or 1/3<sup>rd</sup>), relevance to the Rethink Recycling/Think Green theme (33% or 1/3<sup>rd</sup>), and originality/creativity (33% or 1/3<sup>rd</sup>). Winners will be selected based on score totals.

Winners will be announced by SPACC's official Twitter handle, @SPACC, and on the official SPACC Facebook Page at the conclusion of the contest.

**PRIZE VALUE:** The retail values of prizes are as follows: 1<sup>st</sup> place, \$300; 2<sup>nd</sup> place, \$100; First 15 entrants, \$30 in the form of an event ticket voucher. Prize recipients are responsible for all taxes on prize received. Prize recipients may be required to complete an affidavit of eligibility. Failure to comply with these rules will result in the forfeiture of the prize, and an alternate winner will be selected from the other eligible entries received.

**LIABILITY:** By participating, winner agrees that his or her name, likeness, photograph, video, opinions, submitted materials, including corporate logo, service mark, and any related trademarks, may be used for promotional purposes pertaining to this contest in any media, worldwide, without any compensation or consideration. Winner releases SPACC and its employees, representatives, and other related persons from any liability and indemnifies SPACC for any claims arising out of this contest. SPACC, its promotion agencies, affiliates, and subsidiaries shall not

be responsible for any damages, compensatory, direct, incidental, consequential, or otherwise with respect to or in any way arising from the prizes awarded. By participating, all entrants agree to abide by and be bound by these official rules and to accept the decision of SPACC as final. This promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter, Vine, Instagram, or other third party social media platform.

**WARRANTY AND INDEMNITY:** Participants warrant that their entry videos are their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted video and that they have the right to submit the video in the contest and grant all required licenses. Each participant agrees not to submit any video that: (a) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, trade names, industrial designs, patent, trade secret, privacy, publicity or confidentiality obligations; or (b) otherwise violates applicable state, federal, or local law. To the maximum extent permitted by law, participant indemnifies and agrees to hold SPACC harmless at all times from and against any liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omission of the participant and/or a breach of any warranty set forth herein. To the maximum extent permitted by law, participant agrees to defend, indemnify and hold harmless SPACC from and against any and all claims, actions, suits or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys' fees) arising out of or accruing from: (i) any video or other material uploaded or otherwise provided by participant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy; (ii) any misrepresentation made by participant in connection with the contest; (iii) any non-compliance by participant with these rules; (iv) claims brought by persons or entities other than the parties to these rules arising from or related to participant's involvement with the contest; (v) acceptance, possession, misuse or use of any prize or participation in any contest-related activity or participation in the contest; (vi) any malfunction or other problem with the contest Site in relation to the entry and participation in the contest by participant; (vii) any error in the collection, processing, or retention of entry or voting information in relation to the entry and participation in the contest by participant and in the voting process by consumers; or (viii) any typographical or other error in the printing, offering or announcement of any prize or winners in relation to the entry and participation in the contest by participant.



**#THINKGREEN VIDEO CONTEST  
WINNER OFFICIAL AFFIDAVIT**

This affidavit is being submitted to determine my eligibility as a potential winner in the Saint Paul Area Chamber of Commerce's #ThinkGreen video contest.

Winner's Name: \_\_\_\_\_ Age \_\_\_\_\_

Winner's Social Security Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Winner's Address: \_\_\_\_\_  
(Street)

\_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip)

Winner's Driver's License or ID # \_\_\_\_\_

My organization is a SPACC member  Yes  No

Winner's telephone numbers are: \_\_\_\_\_ (Primary) \_\_\_\_\_ (Alternate)

I represent to the Saint Paul Area Chamber of Commerce that I have complied with the official rules of the above-mentioned contest. I further represent that I am not employed by the Saint Paul Area Chamber of Commerce their subsidiaries and their respective representatives, affiliates, agents, partners, promotion agencies, or prize suppliers, nor am I a member of the immediate family of an employee of any of the above, as defined by Section 267(c) of the Internal Revenue Code.

I understand that based on the foregoing I am an eligible winner in the contest and I will receive only one prize. The Saint Paul Area Chamber of Commerce reserves the right to substitute prizes of equal or greater value.

In acceptance of this prize, I grant to the Saint Paul Area Chamber of Commerce the right to use, at its option, my name, likeness, photograph, video, opinions and town/state for promotional purposes pertaining to this sweepstakes in any media, worldwide, without any further compensation or consideration. I release and hold harmless the Saint Paul Area Chamber of Commerce, its employees, agents, affiliates and subsidiaries from and against any claim or cause of actions, including but not limited to, personal injury, death or damage to or loss of property, arising out of or in connection with my receipt or use of this prize.

I understand that this promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter, Vine, Instagram, Facebook or any other social media platform. I understand that I am providing this information to the Saint Paul Area Chamber of Commerce.

\_\_\_\_\_  
(Winner's Signature)

\_\_\_\_\_  
(Print Name)

Date: \_\_\_\_\_