



SAINT PAUL AREA CHAMBER OF COMMERCE

NEWS RELEASE

FOR IMMEDIATE RELEASE

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LUNDS & BYERLYS RECEIVES CELEBRATE BUSINESS SUCCESS AWARD AT CHAMBER'S JUNE MEMBERSHIP MEETING

The award recognizes businesses and organizations that contribute to a shared vision of economic success in the East Metro.

(SAINT PAUL, MINN., JUNE 25, 2015) - Lunds & Byerlys was recognized by the Saint Paul Area Chamber of Commerce's Celebrate Business Success program at its monthly membership meeting today. The award, accepted by Lynda Hay, General Manager, recognizes local businesses with deep roots in the community.

Last year, Lunds & Byerlys celebrated its 75th Anniversary of serving customers in the East Metro. They continue to grow under the direction of CEO Tres Lund, while already operating a total of 28 locations with over 4,000 employees. Since October of 2013, the company has added 7 new locations.

They have rebranded all three Lunds & Byerlys in Saint Paul, and have unified the name for all grocery stores over the last few months. In June, Lunds & Byerlys received the Robert B. Wegman Award for Entrepreneurial Excellence from the Food Marketing Institute, given for successfully merging and rebranding the two stores into one company, while having a strong passion and vision for the in-store experience for their customers.

In 2005, the Saint Paul Area Chamber of Commerce created a recognition program called Celebrate Business Success to honor businesses and individuals in the community. The program has become a tradition at the Chamber and recognizes those who provide leading examples of business community members contributing to a shared vision of economic success throughout the Saint Paul/East Metro area. The Chamber receives hundreds of nominations each year, from which about 10 winners are chosen. Winners are presented with the award at Chamber events throughout the year.

About the Saint Paul Area Chamber of Commerce

The Saint Paul Area Chamber of Commerce is a vital, dynamic force serving the business community through the collective strength of its members. For more than 140 years, the Chamber has provided vibrant programs, powerful advocacy and results that foster member growth. With over 1,200 members, the SPACC is the largest local chamber in Minnesota.

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