



SAINT PAUL AREA CHAMBER OF COMMERCE

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## NEWS RELEASE

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### **GREATER TWIN CITIES UNITED WAY RECEIVES CELEBRATE BUSINESS SUCCESS AWARD AT CHAMBER'S MARCH MEMBERSHIP MEETING**

**(SAINT PAUL, MINN., March 19, 2015)** - The Greater Twin Cities United Way was recognized by the Saint Paul Area Chamber of Commerce's Celebrate Business Success program at its monthly membership meeting on March 19. The award, accepted by Sarah Caruso, President and CEO of Greater Twin Cities United Way, recognizes local businesses with deep roots in the community.

Founded in 1915, this year marks the Centennial celebration for Greater Twin Cities United Way. With a deep history and tradition in this region, Greater Twin Cities United Way is one of the largest in a national network of 1,200 and serves people in the nine-county metro who are living at or on the edge of poverty.

One of the ways critical resources are provided is through United Way 2-1-1, a free, multilingual, statewide service that nearly one-million people are connected to Information and Referral Specialists annually by phone and the 2-1-1 website.

United Way has touched many East Metro lives through corporate, government, and nonprofit collaborations including Ecolab, Land O'Lakes, Securian, the City of St. Paul, the St. Paul Public Schools, and Neighborhood House. And, with 3M's CEO, President and Chairman, Inge Thulin serving as 2015 United Way Annual Fund Chair, the commitment continues here in the East Metro.

In 2005, the Saint Paul Area Chamber of Commerce created a recognition program called Celebrate Business Success to honor businesses and individuals in the community. The program has become a tradition at the Chamber and recognizes those who provide leading examples of how members of the business community contribute to a shared vision of economic success throughout the Saint Paul/East Metro area. The Chamber receives hundreds of nominations each year, from which about 10 winners are chosen. Winners are presented with the award at Chamber events throughout the year.

#### **About the Saint Paul Area Chamber of Commerce**

The Saint Paul Area Chamber of Commerce is a vital, dynamic force serving the business community through the collective strength of its members. For more than 140 years, the Chamber has provided vibrant programs, powerful advocacy and results that foster member growth. With over 1,200 members, the SPACC is the largest local chamber in Minnesota.

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