



NEWS RELEASE

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PEARSON'S CANDY COMPANY RECEIVES CELEBRATE BUSINESS SUCCESS AWARD AT CHAMBER'S JULY MEMBERSHIP MEETING

(SAINT PAUL, MINN., JULY 22, 2014) - President and CEO Michael Keller accepted the Celebrate Business Success Award today on behalf of Pearson's Candy Company at the Saint Paul Area Chamber of Commerce's July Membership Meeting.

Pearson's has recently contributed to the economic environment of the East Metro by acquiring the Bit-O-Honey brand candy, triggering the hiring of additional employees at their 105-year-old company at its West 7th Street factory in Saint Paul. With Minnesota's rich history in the candy business, Pearson's has also been giving a fresh look to their iconic brand.

They are also involved in the community, as first time sponsor of the Anoka Halloween parade for 2014 and with a recurring role partnering with KSTP 5 Eyewitness News in support of the Summer Harvest for Kids campaign again this year.

In 2005, the Saint Paul Area Chamber of Commerce created a recognition program called Celebrate Business Success to honor businesses and individuals in the community. The program has become a tradition at the Chamber and recognizes those who provide leading examples of how members of the business community contribute to a shared vision of economic success throughout the Saint Paul/East Metro area. The Chamber receives hundreds of nominations each year, from which about 15 winners are chosen. Winners are presented with the award at Chamber events throughout the year.

About the Saint Paul Area Chamber of Commerce

The Saint Paul Area Chamber of Commerce is a vital, dynamic force serving the business community through the collective strength of its members. For more than 140 years, the Chamber has provided vibrant programs, powerful advocacy and results that foster member growth. With nearly 1,200 members, the SPACC is the largest local chamber in Minnesota.

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